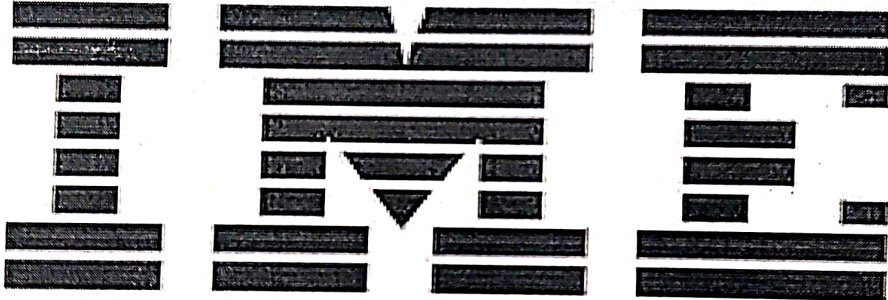


INSTITUTE
OF MANAGEMENT
EDUCATION

तमसो मा ज्योतिर्गमय



Sahibabad (NCR)

ANNUAL REPORT

2023-24



1. ABOUT COLLEGE

The Institute of Management Education is at the forefront of creating ever-greater intellects in a globalized and multicultural society. IME, which is renowned for its ethics-based education and ideals, is dedicated to both nurturing the innate abilities of students who enroll in its courses and providing exceptional instruction.

A group of prominent professors and business executives in the National Capital Region founded IME in 1995. It has become known as one of the top business schools in the nation during the last 28 years. The institute has broadened its focus to include Management, Commerce, and Information Technology in line with its objective to serve society by fostering quality in education.

VISION

“To Serve the Society by Creating a Quality Learning Environment Committed to Creative, Innovative and Value Based Learning.”

MISSION

“To Be One of the Top Global Integrated Colleges Known for Commitment Towards Quality, Value Based Education, Research and Social Responsibility.”

2. ABOUT DEPARTMENTS

In this academic year of the institution, the college offers **3 Degree programs (BBA, BCA, BA)** **2 Post Graduate programs (MBA, MCA)**. The institution currently caters to 1325 students

3. DETAILS OF BBA/BCA/BA/MBA/MCA FULL TIME FACULTY

No of teachers working as full time faculty in both UG and PG courses are 27. The list is enclosed in separate file name faculty file.

4. ALMANAC

Academic calendar serves as a reminder of important events for students, instructors and staff during the academic year and semester. It is also important for the students have their own custom so that student can plan self-study time and class time, track deadlines, exam preparation. Academic calendars are prepared for even and odd semester for the academic year.

Note: - For this separate file is maintained for the session.



5. DETAILS OF STUDENTS STRENGTH IN DIFFERENT COURSES

S.NO	COURSE	STRENGTH
1	BBA	554
2	BCA	611
3	MCA	32
4	MBA	76
5	BA	62

6. ORIENTATION PROGRAM

On September 4, 2023- September 6, 2023, the BBA, BCA, MBA, and MCA students' orientation program was held. An interfaith prayer opened it. The Department of Management, in conjunction with the Department of Information Technology cordially welcomed the students to the event. The speeches of Dr. Pushpendra Kumar Verma (Principal), Dr. Leena Sharma (Management), and IT head Ms. Amita Chaudhary followed. The principal gave the students an overview of the college's culture, policies, procedures, and range of activities in addition to the autonomous system.

MS. MEGHA Librarian, she emphasized the need of being aware about the library's resources. She provided a summary of the collection's books, journals, and periodicals. The sports teacher provided specifics about the sporting facilities, including table tennis, chess, and carom. He told the students about the intercollegiate athletic competitions. With tremendous enthusiasm, all of the senior students welcomed their juniors with performances of their creative works, and each faculty member was introduced to the pupils one by one. All in all, it was a happy and joyful event.

7. PARENTS TEACHER MEET

College organized 'Parents Teacher Meet' for BBA, BCA students & Parents at Laxmi hall from 1:30 pm onwards. The main purpose of meet was to create a common platform, where teacher and parents come together to enrich the student's educational experiences and discuss variety of issues, regarding all round development of students.



The meeting was organized under guidance and president ship of the Principal **DR. PUSHPENDRA KUMAR VERMA, DR.LEENA SHARMA (MANAGEMENT)** and faculty members of BBA/BCA Department along with parents attended the meeting.

The Semester wise attendance of Parent Teacher Meeting as follows.

BCA first semester

BCA second semester

BCA third semester

BBA first semester

BBA third semester

BBA fifth semester

Parents of BBA Students, parents of BCA Students interacted with coordinators and HOD of respective Department. And they have checked the students Attendance, Performance in Internals and in Class room. The overall program was appreciated and parents filled in the parent's feedback form and gave to the BBA, BCA Coordinators.

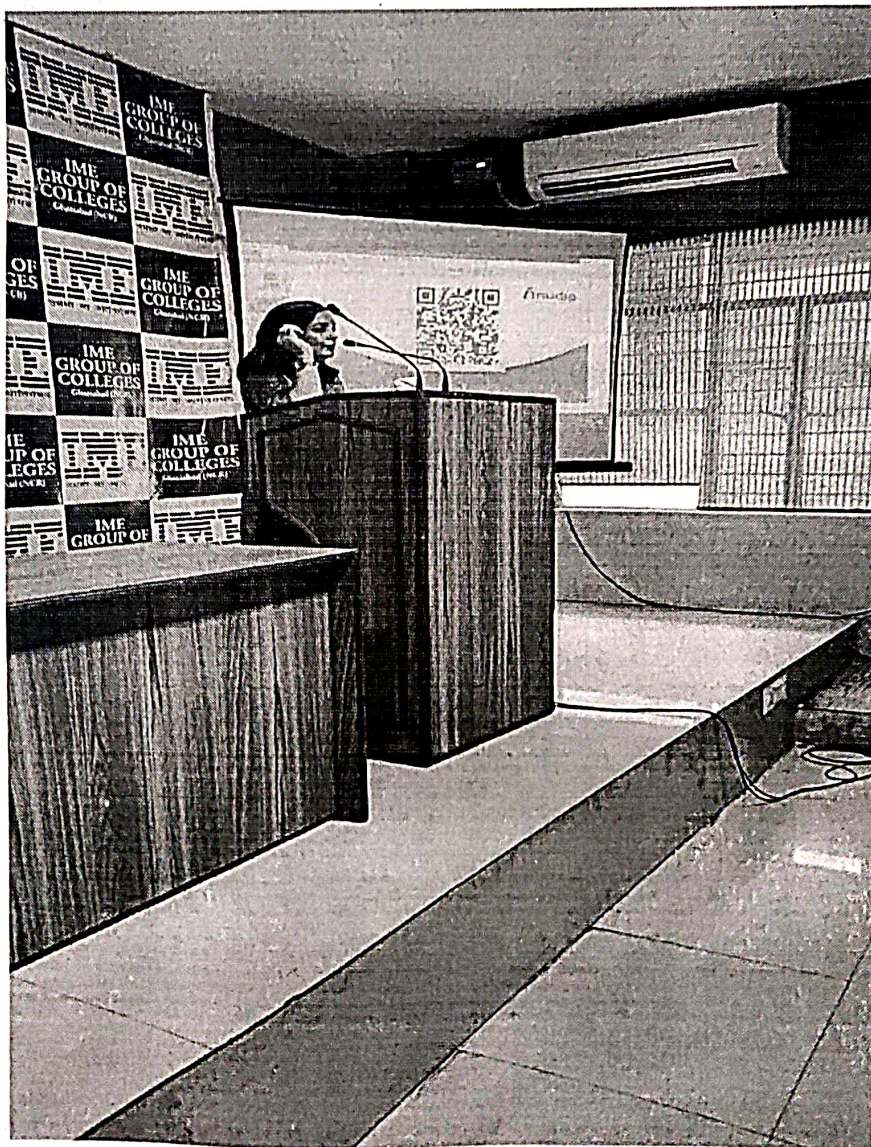
Separate registers were prepared for the parent's teachers meet.



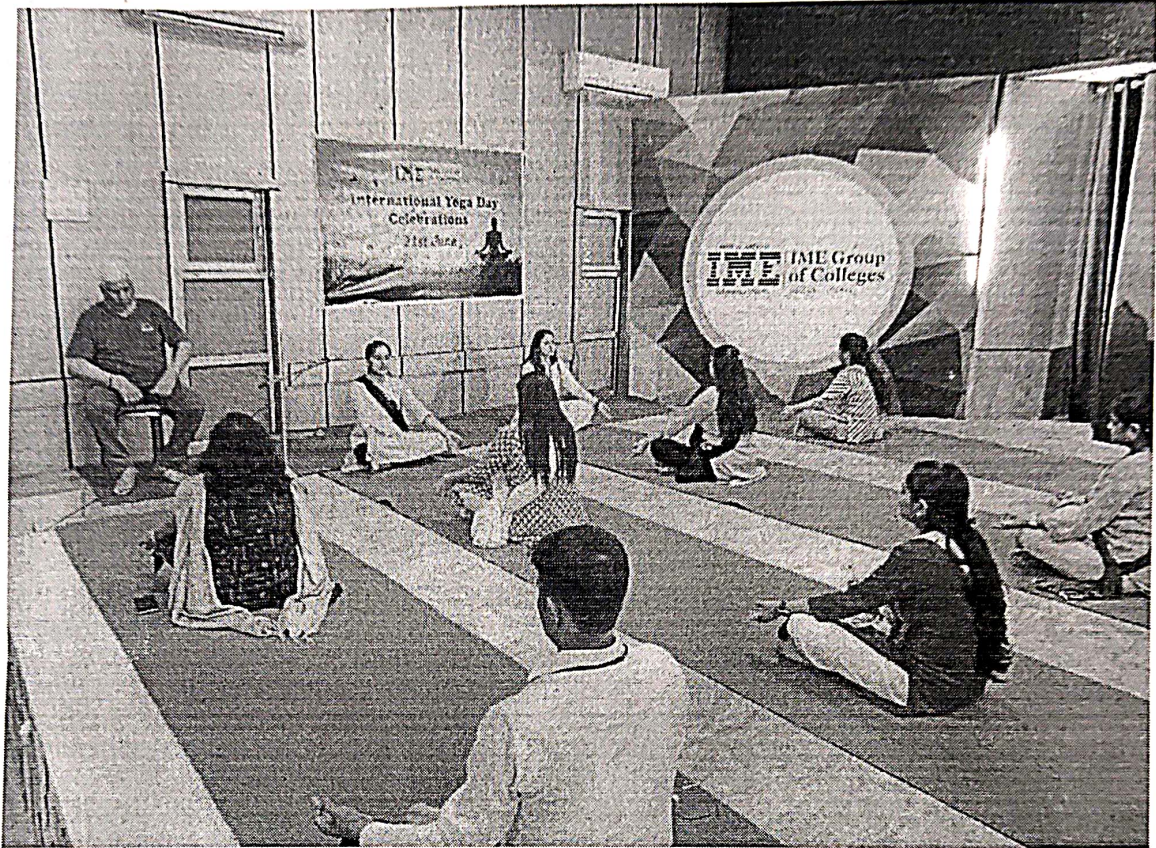
8. PROGRAMMES FOR STUDENTS

- SEMINAR ON INCOME TAX ON 6TH OCTOBER 2023
- 15 DAYS WORKSHOP ON CYBERSECURITY ON 28 NOVEMBER 2023
- WORKSHOP ON FINANCIAL & DIGITAL LITERACY 6TH FEBRUARY 2024
- WORKSHOP ON ENTREPRENEURSHIP & INNOVATION ON 10TH DECEMBER 2023
- 2 DAYS PERSONALITY DEVELOPMENT PROGRAMME ON 11 FEBRUARY 2024
- YOGA SESSION ON THE OCCASION OF INTERNATIONAL YOGA DAY ON 21 JUNE 2024

WORKSHOP ON FINANCIAL & DIGITAL LITERACY



INTERNATIONAL YOGA DAY ON 21 JUNE 2024

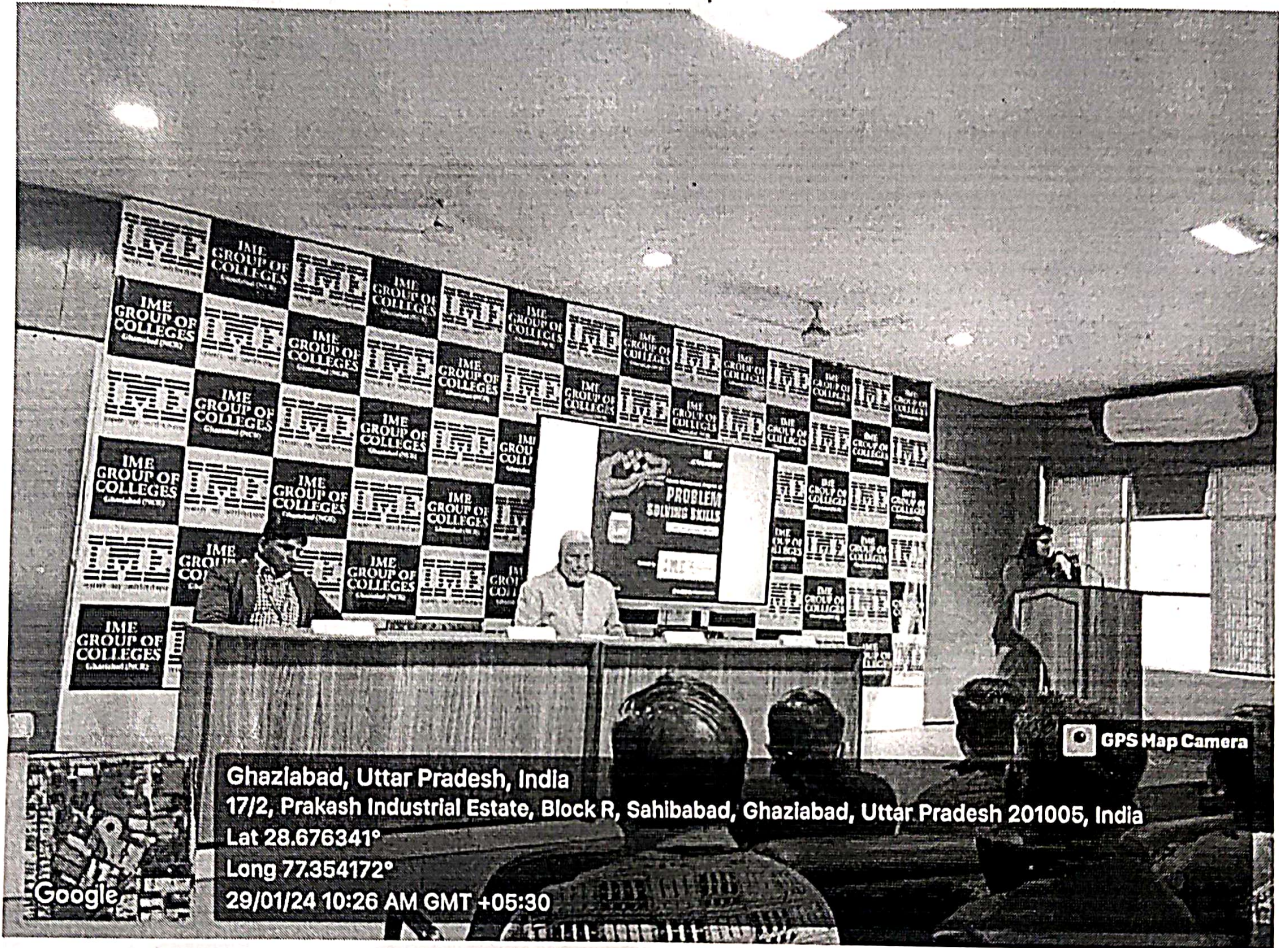


9. **PROGRAMMES FOR TEACHING STAFF**

- 5 DAYS FDP ON PRAGMATIC TOOLS FOR QUALITY RESEARCH ON 10/10/2023-14/10/23
- 5 DAYS FDP ON CONTEMPORARY ISSUES & CHALLENGES IN MANAGEMENT, EDUCATION & INFORMATION TECHNOLOGY ON 6/11/2023-10/11/2023
- WORKSHOP ON FINANCIAL LITERACY ON 13/12/2023
- 5 DAYS FDP ON INNOVATIVE TEACHING & LEARNING PEDAGOGY ON 02/01/2024-06/01/2024
- WORKSHOP ON PROBLEM SOLVING SKILLS 29/01/2024-31/01/2024



WORKSHOP ON PROBLEM SOLVING SKILLS



10. PROGRAMMES FOR NON-TEACHING STAFF

- WORKSHOP ON PROFESSIONAL ETHICS & PRACTICE ETHICS ON 25/06/2023
- WORKSHOP ON STRESS MANAGEMENT ON 18/08/2023
- WORKSHOP ON SOFT SKILL ENHANCEMENT FOR COLLEGE SUPPORT STAFF ON 07/07/2023



11. TEACHERS UNDERGOING ONLINE/FACE TO FACE FACULTY FDP'S DURING THE YEAR

- 5 DAYS FDP ON AI EVOLUTION: FROM FOUNDATIONS TO GENERATIVE AI ON 14/11/2023 BY HONEY KUMAR
- 14 DAYS FDP ON ENTREPRENEURSHIP ON 3/08/2023 BY PURNIMA KAUSHIK
- PAPER PRESENTATION ON DIGITALIZATION IN ENTREPRENEURSHIP: A REVIEW OF DIGITAL TRANSFORMATION TOWARDS SUSTAINABLE GROWTH IN THE PANDEMIC ENVIRONMENT ON 03/05/2024 BY SONIA PAL
- 5 DAYS FDP ON SHORT TERM COURSE ON LATEX PROGRAMMING ON 01/04/2024 BY NEHA SHARMA
- ONLINE WORKSHOP ON DATA ANALYTICS & AI ON 15/06/2024 BY KANCHAN KUMARI
- 5 DAYS FDP ON PYTHON PROGRAMMING ON 14/08/2023 BY KANCHAN KUMARI
- PARTICIPATION IN SOFT SKILLS PROGRAM ON 24/04/2023-10/05/2023 BY KANCHAN KUMARI
- PRESENTED ROLE OF HIGHER EDUCATIONAL INSTITUTIONS IN FOSTERING INCLUSIVITY AND QUILTY IN THE SESSION INCLUSIVITY AND EQUITY ON 15/04/2024-19/04/24 BY ANKITA BAJPAI
- FACULTY DEVELOPMENT PROGRAM ON PROBLEM SOLVING SKILLS ON 29/01/2024-31/01/24 BY NAINA RANI
- PARTICIPATION IN MENDELEY TRAINING PROGRAM ON 19/01/2024 BY NAINA RANI
- FACULTY DEVELOPMENT PROGRAM ON RESEARCH ARTICLE WRITING & PUBLISHING ON 08/01/2024-12/01/2024 BY NAINA RANI

12. CULTURAL ACTIVITIES

- RANGOLI MAKING COMPETITION ON 07/10/2023
- AWARENESS PROGRAM IN SLUM AREA ON 11/10/2023
- POSTER MAKING COMPETITION ON 12/10/2023
- NUKKAD NATAK COMPETITION ON 1/10/2023
- POSTER MAKING COMPETITION ON OCCASION OF BIRTH ANNIVERSARY OF SARDAR VALLABHBHAI PATEL ON 31/10/2023
- UNITY DAY CELEBRATION ON OCCASION OF BIRTH ANNIVERSARY OF SARDAR VALLABHBHAI PATEL ON 31/10/2023



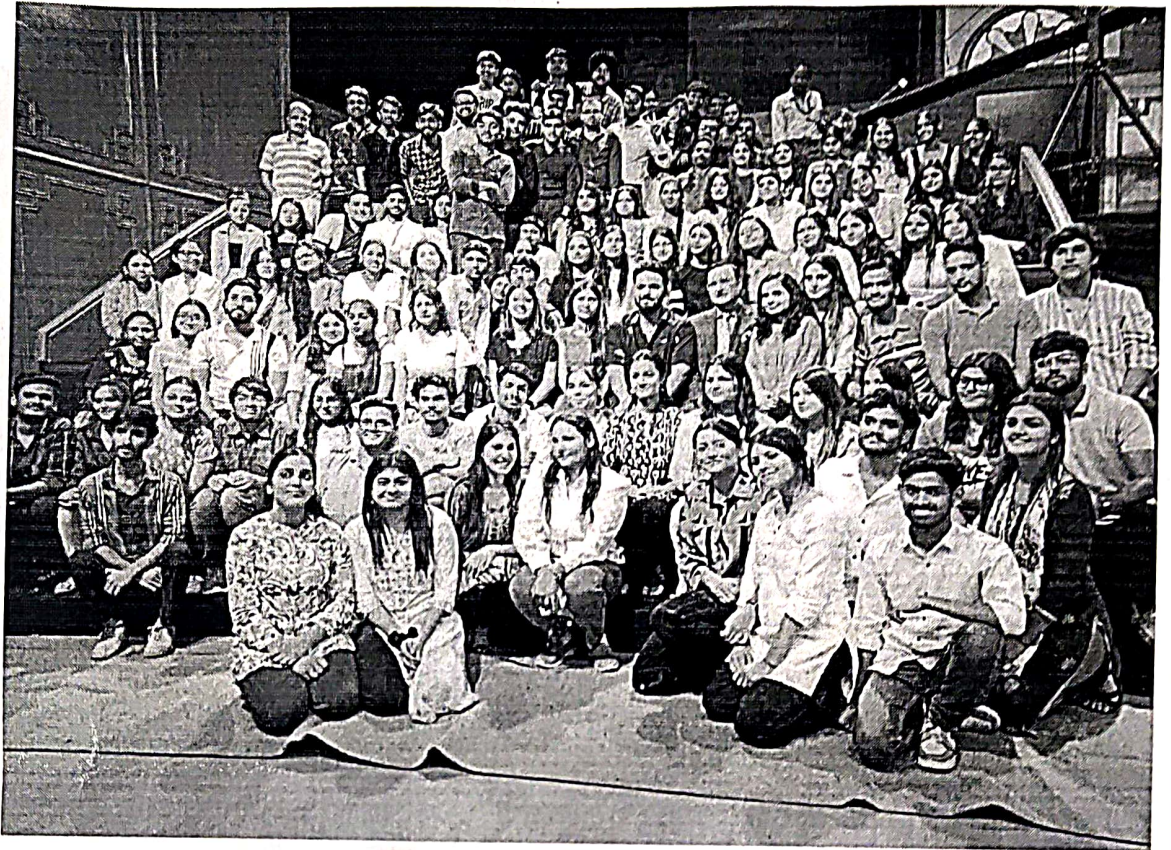
- 29TH FOUNDATION DAY PROGRAMME ON 16/11/2023-18/11/2023
- SPORTS MEET ON 08/11/2023-09/11/2023
- COLLAGE MAKING COMPETITION ON 06/02/2024
- FOOD WITHOUT FIRE COMPETITION ON 21/02/2024
- I ME IDOL: SINGING COMPETITION ON 23/02/24
- POSTER MAKING COMPETITION ON 4/03/2024
- FUN GAMES FOR FEMALE STUDENTS ON INTERNATIONAL WOMEN'S DAY ON 8/03/2024
- NUKKAD NATAK COMPETITION ON WOMEN'S DAY ON 11/03/2024
- SKIT COMPETITION ON 22/03/2024



VISIT AT YAKULT



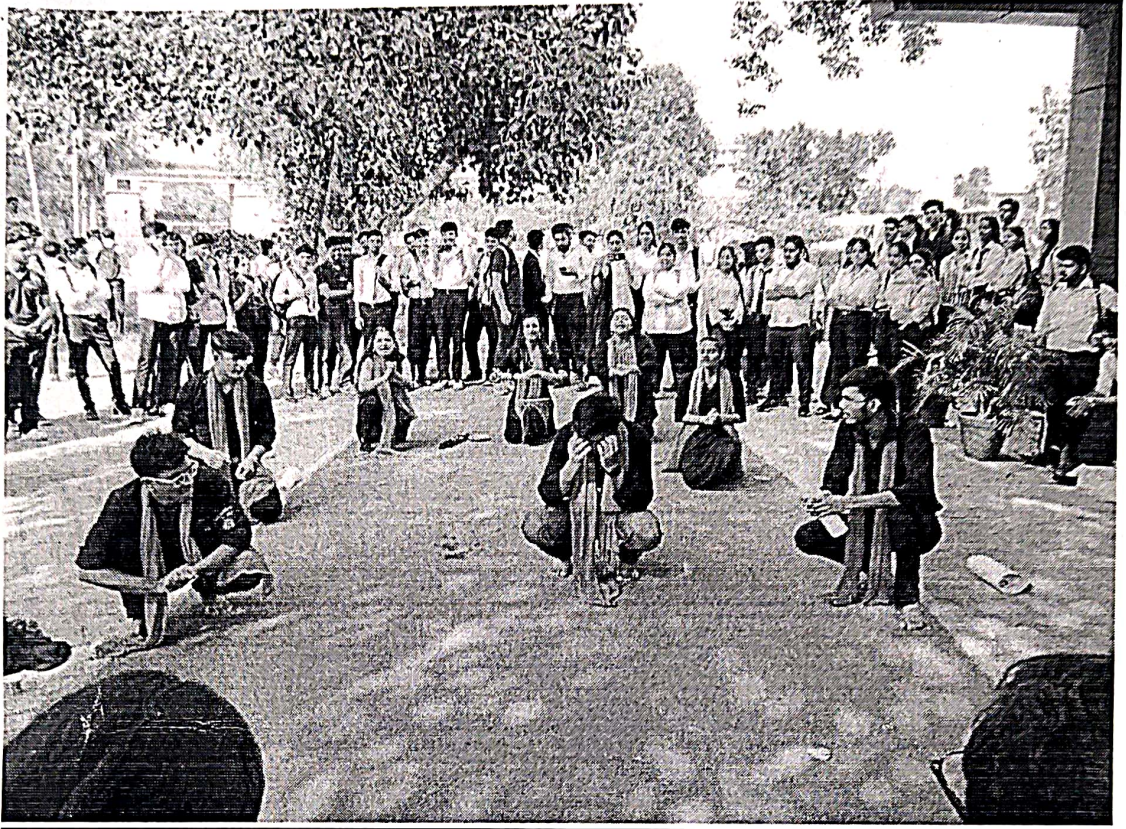
VISIT AT INDIA TV



VISIT AT AMAR UJALA



NUKKAD NATAK COMPETITION



COLLAGE MAKING COMPETITION



FOOD WITHOUT FIRE COMPETITION



INTERNATIONAL WOMEN'S DAY



विश्व महिला दिवस मनाती शिक्षकाएं एवं विधार्थी। स्रोत संस्थान



13. COMMUNITY WORK

- BLOOD DONATION CAMP ON 20/10/2023
- NUKKAD NATAK ON VIGILANCE AWARENESS WEEK ON 06/11/2023
- INTERNATIONAL WOMEN'S DAY ON 8/03/2024
- LECTURE ON AMBEDKAR JAYANTI ON 13/04/2024
- NUKKAD NATAK ON WORLD HEALTH DAY 6/04/2024
- LECTURE ON MAHAVIR JAYANTI ON 20/04/2024



WORLD HEALTH DAY



BLOOD DONATION CAMP



14. PLACEMENT

PRE PLACEMENT ACTIVITIES:

Group discussions, Quiz, Campus recruitment training classes, just a minute, current affairs discussion, videos on communication were conducted for BBA/BCA/MBA students.

NAME OF COMPANY	TOTAL STUDENTS PARTICIPATED	SELECTED
<u>HAYSTACK ANALYTICS</u> (23.09.2023) E-mail- hr@haystackanalytics.in	50	22
<u>FUNDSROOM</u> (12.10.2023) E-mail- recruitment@fundsroom.com	30	11
<u>INVESTOR'S CLINIC</u> (24.11.2023) E-mail - career@investors-clinic.com	50	23
<u>REVVLOCITY (SalesPro Consulting Pvt. Ltd.)</u> (30.11.2023) E-mail- info@revvLOCITY.com	20	3
<u>SHADOW SOLUTIONS</u> (03.05.2024) E-mail - support@shadowsoft.uk	30	12
<u>EXEMPLAR Financial Consultants Pvt. Ltd.</u> (24.11.2023) www.exemplar.org.in	30	13
<u>CAFÉ COFFEE DAY</u> (05.01.2024) E-mail - himanshu.r@cafecoffeeday.com	20	9
<u>Axis Bank</u> (25.01.2024) E-mail - priyanka.raina@axisbank.com	20	6
<u>SPA Capital Services PVT. LTD.</u> (15.04.2024) Email - sanjeev.sharma@spacapital.com	20	10
<u>TACKLE BOX PVT. LTD., GURUGRAM</u> (06.01.2024) www.linkedin.com/in/tackle-box-3b61b01b3	40	19
<u>EXPERTGRAD</u> (09.03.2024) E-mail - contact@expertgrad	30	16
<u>PLANET SPARK</u> (27.01.2024) Email - tripti.singh@planetspark.in	30	15



<u>AKS Websoft Consulting PVT. LTD.</u> (20.01.2024) <u>Contact -9035190718, hr@akswebsoft.com</u>	30	13
<u>UCODICE TECHNOLOGIES</u> (20.01.2024) <u>Email</u> -career@ucodice.com	30	11

15. INNOVATIVE TEACHING LEARNING PRACTICES

Teaching is made experiential by using the following innovative teaching practices

- Case Study
- Assignments
- Project/ Internship
- PPT
- Lecture method
- Book review
- Group discussion
- Problem solving
- Students presentations

16. SUMMARY

Institute of Management Education has been achieving the pinnacle of success in the academic front; Our Students have throughout shown the academic excellence in the university Examination.

In this session we did try to do best for our college students and faculty but still we will try to do more and more. It is the Summary of all report session 2023-24. This report useful for us to improve.

