

**INSTITUTE**  
**OF MANAGEMENT**  
**EDUCATION**

तमसो मा ज्योतिर्गमय



**Sahibabad (NCR)**

**ANNUAL REPORT**

**2022-23**



## **1. ABOUT COLLEGE**

The Institute of Management Education is at the forefront of creating ever-greater intellects in a globalized and multicultural society. IME, which is renowned for its ethics-based education and ideals, is dedicated to both nurturing the innate abilities of students who enroll in its courses and providing exceptional instruction.

A group of prominent professors and business executives in the National Capital Region founded IME in 1995. It has become known as one of the top business schools in the nation during the last 28 years. The institute has broadened its focus to include Management, Commerce, and Information Technology in line with its objective to serve society by fostering quality in education.

### **VISION**

**“To Serve the Society by Creating a Quality Learning Environment Committed to Creative, Innovative and Value Based Learning.”**

### **MISSION**

**“To Be One of the Top Global Integrated Colleges Known for Commitment Towards Quality, Value Based Education, Research and Social Responsibility.”**

## **2.ABOUT DEPARTMENTS**

In this academic year of the institution, the college offers 4 Degree programmes (BBA, BCA, B.COM, BA) 3 Post Graduate programs (M.Com, MBA, MCA). The institution currently caters to 1268 students

## **3.DETAILS OF BBA/BCA/B.COM/BA/MBA/MCA FULL TIME FACULTY**

No of teachers working as full time faculty in both UG and PG courses are 38. The list is enclosed in separate file name faculty file.

## **4.ALMANAC**

Academic calendar serves as a reminder of important events for students, instructors and staff during the academic year and semester. It is also important for the students have their own custom so that student can plan self-study time and class time, track deadlines, exam preparation. Academic calendars are prepared for even and odd semester for the academic year.

Note: - For this separate file is maintained for the session.



## **5. DETAILS OF STUDENTS STRENGTH IN DIFFERENT COURSES**

<b>S.NO</b>	<b>COURSE</b>	<b>STRENGTH</b>
1	BBA	446
2	BCA	504
3	B.COM	53
4	MBA	87
5	M.COM	27
6	MCA	43
7	BA	108

## **6. ORIENTATION PROGRAM**

On August 4, 2022, the BBA, BCA, BCOM, MBA, and M.COM students' orientation program was held. An interfaith prayer opened it. The Department of Commerce, in conjunction with the Department of Information Technology and Management, cordially welcomed the students to the event. The speeches of Dr. Pushpendra Kumar Verma (Principal), Ms. Sakshi Vardhan (Management and Commerce), and IT head Ms. Amita Chaudhari followed. The principal gave the students an overview of the college's culture, policies, procedures, and range of activities in addition to the autonomous system.

MS.MEGHA Librarian, She emphasized the need of being aware about the library's resources. She provided a summary of the collection's books, journals, and periodicals. The sports teacher provided specifics about the sporting facilities, including table tennis, chess, and carom. He told the students about the intercollegiate athletic competitions. With tremendous enthusiasm, all of the senior students welcomed their juniors with performances of their creative works, and each faculty member was introduced to the pupils one by one. All in all, it was a happy and joyful event.

## **7.PARENTS TEACHER MEET**

College organized 'Parents Teacher Meet' for BBA, BCA, B.COM students & Parents at Laxmi hall from 1:30 pm onwards. The main purpose of meet was to create a common platform, where teacher and parents come together to enrich the student's educational experiences and discuss variety of issues, regarding all round development of students.



The meeting was organized under guidance and president ship of the Principal DR. PUSHPENDRA KUMAR VERMA, MS. SAKSHI (MANAGEMENT AND COMMERCE) and faculty members of BBA/BCA/B.COM Department along with parents attended the meeting.

The Semester wise attendance of Parent Teacher Meeting as follows.

BCA first semester

BCA second semester

BCA third semester

BBA first semester

BBA third semester

BBA fifth semester

B.COM I, II, III Year

Parents of BBA Students, parents of BCA and B.COM Students interacted with coordinators and HOD of respective Department. And they have checked the students Attendance, Performance in Internals and in Class room. The overall program was appreciated and parents filled in the parent's feedback form and gave to the BBA, BCA and BCOM Coordinators.

Separate registers were prepared for the parent's teachers meet.

#### 8. ACADEMIC PROGRAMMES

- AD MAD COMPETITION ON 8<sup>TH</sup> APRIL 2023
- GROUP DISCUSSION ON INFLUENCE OF CHAT GPT ON STUDENTS ON 7<sup>TH</sup> APRIL 2023
- COLLAGE MAKING COMPETITION ON 23<sup>RD</sup> MARCH 2023
- NUKKAD NATAK COMPETITION ON 23<sup>RD</sup> MARCH 2023
- KHO-KHO COMPETITION ON 24<sup>TH</sup> MARCH 2023
- TUG OF WAR COMPETITION ON 24<sup>TH</sup> MARCH 2023
- POETRY COMPETITION ON 10<sup>TH</sup> MARCH 2023



#### **9. PROGRAMMES FOR STUDENTS**

- WORKSHOP ON CAREER COUNSELLING ON 21<sup>ST</sup> APRIL 2023
- LECTURE ON THE OCCASION OF AMBEDKAR JAYANTI ON 13<sup>TH</sup> APRIL 2023
- WORLD EARTH DAY ON 22<sup>ND</sup> APRIL, 2022
- LECTURE ON THE OCCASION OF MAHAVIR JAYANTI ON 4<sup>TH</sup> APRIL 2023
- POLICE PATHSHALA ON 22<sup>ND</sup> MARCH 2023
- WORKSHOP ON ART OF CV WRITING FOR BBA AND BCA ON 16<sup>TH</sup> MARCH 2023
- INTERNATIONAL WOMEN'S DAY ON 9<sup>TH</sup> MARCH 2023

#### **10. PROGRAMMES FOR TEACHING STAFF**

- SEMINAR ON RECENT RESEARCH METHODS AND RESEARCH ETHICS ON 11/10/2022
- ONE DAY WORKSHOP ON IPR ORGNISED BY IQAC ON 14/04/2023
- 5 DAYS FDP ON INNOVATIVE TRAINING METHOD ON 7/10/2023
- WORKSHOP ON NAAC ASSESSMENT AND ACCREDITATION PREPARATION ON 13/07/2023
- ONE WEEK FDP ON TOOLS AND TECHNIQUES FOR EFFECTIVE RESEARCH ON 10/10/2022
- SEMINAR ON BRIDGING THE GAP: EMPLOYABILITY AND INDUSTRY CHALLENGES ON 16/12/2022
- SEMINAR ON DIGITAL MARKETING ON 03/01/2023
- WORKSHOP ON THE ART OF SETTING GOOD QUESTION PAPER ON 28/01/2023
- WORKSHOP ON DEVELOPING CRITICAL THINKING IN COLLEGE STUDENTS ON 20/02/2023

#### **11. PROGRAMMES FOR NON-TEACHING STAFF**

- PROFESSIONAL DEVELOPMENT PROGRAMME ON EFFECTIVE WRITTEN COMMUNICATION SKILLS ON 10/10/2022
- GUEST LECTURE ON ELECTRICAL SAFETY ON 16/12/2022
- WORKSHOP ON SOFT SKILL ENHANCEMENT FOR COLLEGE SUPPORT STAFF ON 07/07/2023



- IQAC- WORKSHOP FOR NON-TEACHING STAFF ON MANAGING TIME, WORKLOAD & STRESS ON 15/09/2022

**12. TEACHERS UNDERGOING ONLINE/FACE TO FACE FACULTY FDP'S DURING THE YEAR**

- 7 DAYS WORKSHOP ON NAAC ASSESSMENT AND ACREDITATION ON 21/07/2023 BY VANDANA RASTOGI
- 5 DAYS FDP ON "NATIONAL LEVEL FACULTY EMPOWERMENT PROGRAM" ON 9/05/2022 BY VANDANA RASTOGI
- PAPER PRESENTATION IN INTERNATIONAL CONFERENCE HELD AT DAV INSTITUTE OF MANAGEMENT ON 12/05/2023 BY VANDANA RASTOGI
- 2 DAYS FEDPORGANISED BY IIC ON 3-17/08/2023 BY PURNIMA KAUSHIK
- PAPER PRESENTATION IN ONE DAY NATIONAL CONFERENCE ORGANISED BY ANDC ON 03/04/2023 BY KANIKA JINDAL
- NATIONAL WORKSHOP ON AI'S IMPACT ON INTELLECTUAL PROPERTY ORGANISED BY ACIPR ON 26/04/2023
- PAPER PRESENTATION IN INTERNATIONAL CONFERENCE ON INNOVATIONS, AGILITY AND SUSTAINABILITY IN GLOBAL BUSINESS ENVIRONMENT ORGANISED BY ITS GHAZIABAD ON 28-29/04/2023 BY KANIKA JINDAL

**13.CULTURAL ACTIVITIES**

- FARWELL PARTY FOR BBA, BCA, MCOM, MBA & MCA ON 10<sup>TH</sup> MAY 2023
- HINDI DIWAS PROGRAMME ON 14/09/2022
- PLEDGE ON SWACHHTA PAKHWADA PROGRAM ON 07/10/2022
- RANGOLI MAKING COMPETITION ON 07/10/2023
- AWARENESS PROGRAM IN SLUM AREA ON 11/10/2023
- POSTER MAKIN COMPETITOPN ON 12/10/2023
- NUKKAD NATAK COMPETITION ON 14/10/2023
- POSTER MAKING COMPETITION ON OCCASION OF BIRTH ANNIVERSARY OF SARDAR VALLABHBHAI PATEL ON 31/10/2023
- UNITY DAY CELEBRATION ON OCCASION OF BIRTH ANNIVERSARY OF SARDAR VALLABHBHAI PATEL ON 31/10/2023
- DART THROWING COMPETITION ON 10/11/2022
- SACK RACE COMPETITION ON 16/11/2022
- THREE LEG RACECOMPETITION ON 16/11/2022



- TAMBOLA FUN ACTIVITY ON 16/11/2022
- FOOD WITHOUT FIRE COMPETITION ON 16/11/2022
- NUKKAD NATAK COMPETITION ON 09/12/2022
- 28<sup>TH</sup> FOUNDATION DAY PROGRAMME ON 18/11/2022
- EKLAVYA SPORTS MEET ON 15/11/2022

Note: Seperate file is maintained for cultural activities for even and odd semester

#### **14.COMMUNITY WORK**

- SWATCHTA PAKWADA FROM 1st OCTBER 2022.
- NUKKAD NATAK ON IMPORTANCE OF VOTES ON 09/12/2022
- WORLD HEALTH DAY 7 APRIL ,2022.
- WORLD EARTH DAY ON 22<sup>ND</sup> APRIL,2022
- INTERNATIONAL WOMEN'S DAY ON 9<sup>TH</sup> MARCH 2023

#### **15. PLACEMENT**

##### **PRE PLACEMENT ACTIVITIES:**

Group discussions, Quiz, Campus recruitment training classes, just a minute, current affairs discussion, videos on communication were conducted for BBA/BCA/MBA students.

<b>NAME OF COMPANY</b>	<b>TOTAL STUDENTS PARTICIPATED</b>	<b>SELECTED</b>
KOTAK LIFE INSURANCE	47	04
TACKLE BOX PVT LTD.	45	21
EXPERT GRAD	40	24
TECH MAHINDRA	15	10
PLANET SPARK	60	06
SEAIRON SHIPPING & LOGISTICS	20	07



MUTHOOT FINANCE	28	11
VISION ACADEMY EDUCOM PVT LTD	38	15

### 16.INNOVATIVE TEACHING LEARNING PRACTICES

Teaching is made experiential by using the following innovative teaching practices

- ✓ Case Study
- ✓ Assignments
- ✓ Project/ Internship
- ✓ PPT
- ✓ Lecture method
- ✓ Book review
- ✓ Group discussion
- ✓ Problem solving
- ✓ Students presentations

### 17.SUMMARY

Institute of Management Education has been achieving the pinnacle of success in the academic front; Our Students have throughout shown the academic excellence in the university Examination.

In this session we did try to do best for our college students and faculty but still we will try to do more and more. It is the Summary of all report session 2022-23. This report useful for us to improve.





**GLIMPSE**

**OF**

**IME**



# INDUSTRIAL VISIT TO MBA, BBA STUDENTS

















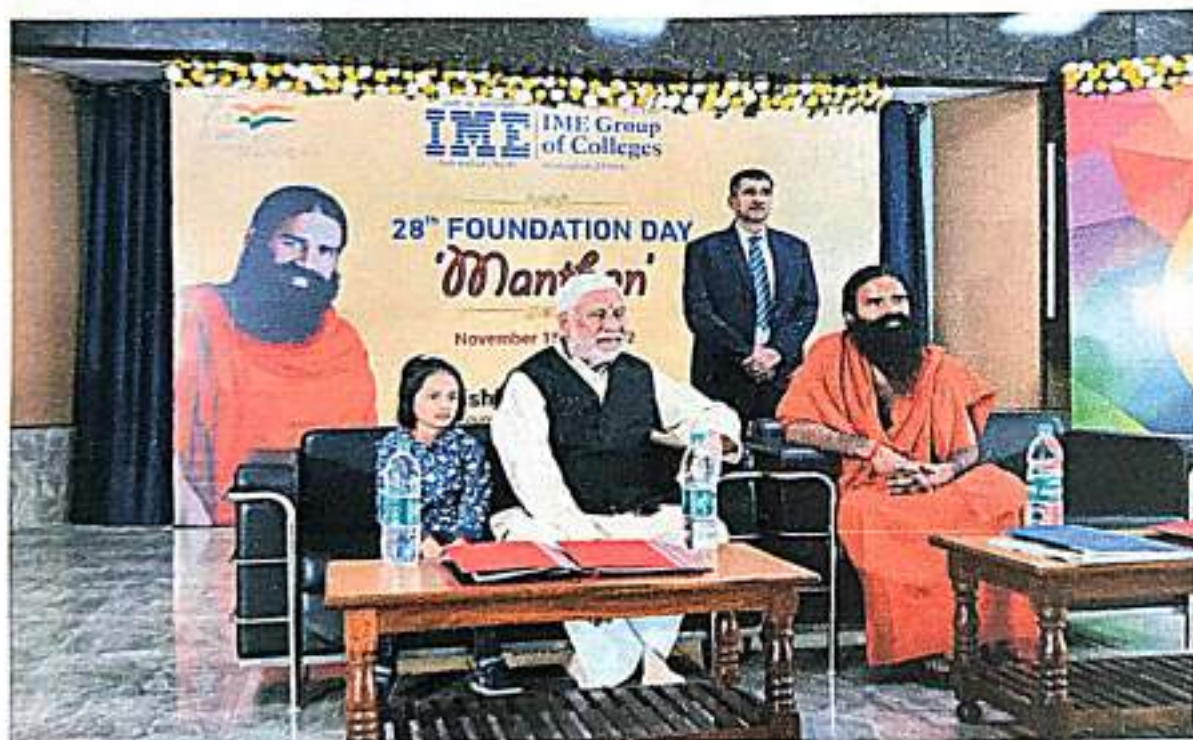


















# FACULTY DEVELOPMENT PROGRAMMS

