

Swachh Bharat Abhiyan (21st Nov., - 26th Nov. 2016)

In response to the call given by the Hon?ble prime Minister Shri Narendra Modi, the Swachh Bharat Abhiyan is celebrating at IME College by the Eco-Social Student club, and Faculty Incharge (Ms. Mala Sharma) from 21st Nov. to 26th Nov., 2016 in the presence of Prof. H.P. Gupta, Director General Dr. S.D. Sharma, Auditor General Ms. Lalita Bishnoi.

A meeting with the Ashu Verma Mayor of Ghaziabad also been fixed on Tuesday 22nd Nov., 2016 to chalk out ways in which this programme can be taken to the community at large.

A day prior to the launch a massive awareness drive was undertaken through posters, social networking sites and word of mouth in the college, Nukad Natak, Collage, Photography on Nature side of campus, debate on social & environmental issues. On the 21th morning, students were divided into groups and they personally cleaned every nook and corner of the college. Special attention went into ensuring cleanliness of areas like the canteen, library, toilets and the college lawns which are the favourite haunts of students and therefore more prone to littering.

As apart of the drive, IME College Nukkad Natak-Emotions(Drama Club), also presented a skit on environmental cleanliness to further motivated the students in this field.

Activities for the Rest of the week:

From 23rd Nov. onwards till the end of the week we will carry forward the ongoing cleanliness drive. We hope to put up a Nukkad Natak performance on cleanliness at outside the campus as well as the residential colony in the neighbourhood of the college. Plantation for greening etc. We also intend to give further impetus to the Cleanliness Drive through thought provoking declamation contests, discussions, and by organizing extempore activities on the necessity of keeping our surroundings clean and to inculcate a sense of public hygiene. As part of the Eco Club Activities, the college is already engaged in the ?greening? of the campus wherein we use only self produced organic compost.